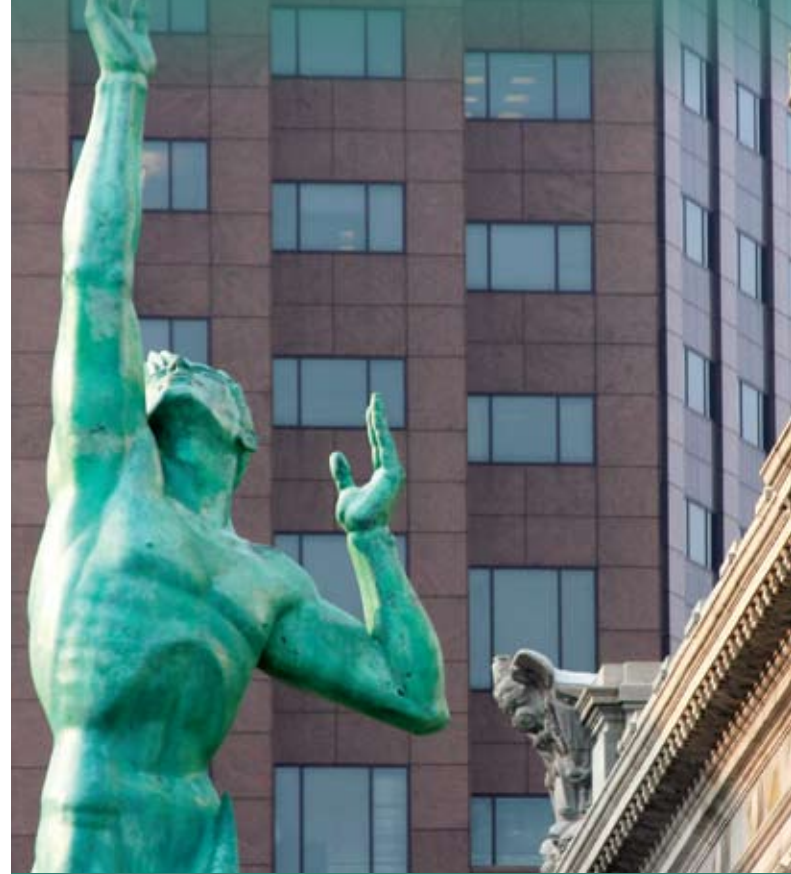


3 – 6 NOVEMBER 2011  
CLEVELAND, OHIO

## BOOK EXHIBIT



**HISTORY OF SCIENCE SOCIETY**  
**SOCIETY FOR THE HISTORY**  
**OF TECHNOLOGY**  
**SOCIETY FOR SOCIAL**  
**STUDIES OF SCIENCE**  
**CO-LOCATED MEETINGS**

*Photo by Positively Cleveland [www.positivelycleveland.com](http://www.positivelycleveland.com).*

- Scholars from around the world will use this opportunity to meet with editors and to browse your display.
- Some 1,600 delegates for the 3 Societies will gather in Cleveland from 3–6 November 2011.
- The HSS meeting will be co-located with the Society for the History of Technology (SHOT) and the Society for Social Studies of Science (4S). The SHOT meeting will be held at the Marriott Key Center, while 4S will be located at the Crowne Plaza Cleveland City Center Hotel. The main book exhibit will be housed at the HSS hotel: the Renaissance Cleveland.
- Attendees will include historians of science and technology, sociologists, scientists, graduate students, archivists, librarians, government historians, and other professionals.
- Historians and sociologists read widely in many disciplines and have diverse interests.
- The meeting will offer numerous opportunities to speak with meeting attendees.
- Mid-morning and mid-afternoon coffee breaks will be set up in the exhibit area to encourage browsing.
- Joint exhibit at:  
Renaissance Cleveland Hotel  
24 Public Square  
Cleveland OH 44113  
Tel: (216) 696-5600  
Fax: (216) 696-0432  
[www.marriott.com/hotels/travel/clebr-renaissance-cleveland-hotel/](http://www.marriott.com/hotels/travel/clebr-renaissance-cleveland-hotel/)

return completed form to:

**HISTORY OF SCIENCE SOCIETY**

440 Geddes Hall  
University of Notre Dame  
Notre Dame IN 46556  
USA  
574.631.1194  
574.631.1533 Fax  
[info@hssonline.org](mailto:info@hssonline.org)  
[www.hssonline.org](http://www.hssonline.org)



History of Science Society  
440 Geddes Hall  
University of Notre Dame  
Notre Dame, IN 46556

# PLACE YOUR ORDER TODAY!

Please note that this order form is only for the joint book exhibit and for the HSS program.

To display titles at the SHOT and/or 4S meetings for their collective book exhibits (at a discounted rate) please see below for contact information.

Organization: \_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Make checks payable in U.S. dollars to "History of Science Society."  
Or pay by credit card.

\_\_\_\_ Visa    \_\_\_\_ MasterCard    \_\_\_\_ AmEx

Account #: \_\_\_\_\_

*(If paying by credit card, address must match account billing information.)*

Expiration Date: \_\_\_\_\_    CVV: \_\_\_\_\_

Account Holder: \_\_\_\_\_

*Please Print*

Billing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

## ADVERTISEMENT RESERVATION

To advertise in the SHOT and 4S programs, see contact information below. Choose any 3 and receive a 20% discount! (For example, 2-page program ad + 1 Newsletter ad)

### HSS Annual Meeting Program

\_\_\_\_ Ad Size 4.25" x 7" (\$250/page)

### HSS Conference Newsletters

Sent to all HSS members and appears on HSS Web site

\_\_\_\_ 7.5" x 9" (full page) (\$625)

\_\_\_\_ 7.5" x 4.5" (horizontal half page) (\$375)

\_\_\_\_ 5" x 3" (quarter page) (\$225)

Total: \$ \_\_\_\_\_

## ELECTRONIC COPY DUE

### HSS Meeting Program Ad

**15 September 2011**

### HSS Conference Newsletters

**1 June 2011** (for July Issue)

**1 September 2011** (for October Issue)

Please send high resolution pdf files or files created in their original software to: [info@hssonline.org](mailto:info@hssonline.org).

## SHOT & 4S MEETINGS

To send titles to or arrange for inserts at the SHOT and/or 4S programs, please contact for SHOT, Bernie Carlson ([wc4p@virginia.edu](mailto:wc4p@virginia.edu), 434.987.1926); and for 4S Wenda Bauchspies ([wkbauchspies@gatech.edu](mailto:wkbauchspies@gatech.edu), 404.385.3382). Discounted \$25 rate for joint exhibitors, \$40 for all others.

## EXHIBIT RESERVATION\*

First Table:        \$315

Second Table:     \$240

Additional Tables: \$235 each

Prime location tables are an additional \$50 each on first come first served basis (applies to 1st, 2nd, and additional table prices). E-mail [info@hssonline.org](mailto:info@hssonline.org) for diagram of prime location tables.

Total # of Tables: \_\_\_\_\_

Total \$ \_\_\_\_\_

\*Payment received by **31 May 2011** entitles you to a \$10 discount per table!

(\$100 late fee for table registration after **31 August 2011**.)

## COLLECTIVE BOOK EXHIBIT<sup>†</sup>

If unable to send a representative, simply send your titles.

Individual Titles: \$40/title

Total # of Titles: \_\_\_\_\_

Total \$: \_\_\_\_\_

<sup>†</sup>Books in the Collective Exhibits become the property of HSS, SHOT or 4S. Exhibitors at the joint exhibit will receive a \$15 discount per title for titles exhibited at the SHOT and/or 4S meetings. Contact SHOT and 4S for details and for information about inserts and advertising in the SHOT and 4S programs. SHOT Bernie Carlson ([wc4p@virginia.edu](mailto:wc4p@virginia.edu), 434.987.1926); 4S Wenda Bauchspies ([wkbauchspies@gatech.edu](mailto:wkbauchspies@gatech.edu), 404.385.3382).

## DELEGATE PACKET INSERTS

Inserts: \$400 for inclusion in all packets

Expected Attendance: 650

Total \$ \_\_\_\_\_

**Inserts Booking Deadline**

**11 October 2011**

Please do not send inserts or books to the HSS Office. Shipping information for exhibit reservations, Collective Book Exhibit, and inserts will be sent upon receipt of your order.